

May 2011

RE: AIA Denver | Habitat for Humanity Design-Build Sponsorships

To Whom It May Concern:

Recently, the American Institute of Architects, Denver chapter, Habitat for Humanity of Colorado and Blue Spruce Habitat for Humanity finalized a partnership for an important endeavor designed to impact both the built environment and the lives of local families.

In the spring of 2012, Blue Spruce Habitat for Humanity will break ground on a duplex for two disadvantaged families in Colorado, furthering the Habitat for Humanity of Colorado Mission to create **simple, decent, affordable** housing. This new project will join the 27 other homes in the Evergreen and Kittredge area that Blue Spruce Habitat for Humanity has completed over the past 20 years and be part of the more than 1,200 homes in Colorado and over 400,000 homes Habitat for Humanity has built worldwide.

Habitat's homeowners can generally be described as low-income families who have a steady source of income meeting specific eligibility standards and a good credit history. The homeowners are then provided with 0% interest loans by Habitat. To create a further sense of ownership and community, selected families are joined by volunteers to build the homes and must be able to complete 250 hours of sweat equity work on their own or another family's house.

The unique nature of the partnerships is that the duplex will be the result of a design competition hosted by the American Institute of Architects, Denver chapter. And, going a step further, AIA Denver has committed to helping secure the necessary funds for the project, allowing the chapter to see the build through from conception to realization.

To raise the \$85,000 needed, AIA Denver has created sponsorships, detailed in the included brochure, that allow donors to show their support of both the design profession and the community as a whole. All sponsorships are considered charitable donations, making them tax deductible and an exceptional way to increase your exposure in the AEC industry.

As leader in the Colorado community, we hope you can join us in supporting this important endeavor. For more information on the AIA Denver | Habitat for Humanity Design-Build Competition, please visit the AIA Colorado website at www.aiacolorado.org or contact me directly at the number listed below and I will be happy to help. Thank you for your consideration and we look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Nicolle Thompson".

Nicolle Thompson
Director of Programs
AIA Colorado
303.446.2266, ext. 111 or 303.957.8765

AIA Denver | Habitat for Humanity of Colorado Build Sponsorships

To raise the \$85,000 needed for this important endeavor, AIA Denver has created sponsorships that allow donors to show their support of both the design profession and the community as a whole. In addition to the benefits listed below, each sponsor will receive extensive recognition throughout the two-year process, culminating in tours of the finished home during the AIA National Convention in 2013.

All sponsorships are considered charitable donations, making them tax deductible and an exceptional way to increase your exposure in the AEC industry. In-kind donations, such as materials, will be considered on an individual basis.

AIA Denver | Habitat for Humanity of Colorado Build Sponsorship Levels

Major Partner \$20,000

- Five build days, allowing 10 individuals per day to volunteer at the construction site
- Company name and logo included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name listed in BSHFH annual report
- Company name and logo included on signage at construction site
- Opportunity to participate in and verbal recognition during dedication ceremony
- Four complimentary tickets to attend BSHFH Hard Hats and High Heels Gala (June 2011 or June 2012)
- Ten complimentary tickets to attend tours of completed project during AIA National Convention in 2013
- Keepsake photo plaque of selected family

Platinum Sponsor \$10,000

- Three build days, allowing 10 individuals per day to volunteer at the construction site
- Company name and logo included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name listed in BSHFH annual report
- Company name and logo included on signage at construction site
- Verbal recognition during dedication ceremony
- Four complimentary tickets to attend BSHFH Hard Hats and High Heels Gala (June 2011 or June 2012)
- Six complimentary tickets to attend tours of completed project during AIA National Convention in 2013

Gold Sponsor \$7,500

- Two build days, allowing 10 individuals per day to volunteer at the construction site
- Company name and logo included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name included on signage at construction site
- Verbal recognition during dedication ceremony
- Four complimentary tickets to attend tours of completed project during AIA National Convention in 2013

Silver Sponsor _____ **\$5,000**

- One build day, allowing 10 individuals to volunteer at the construction site
- Company name included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name included on signage at construction site
- Verbal recognition during dedication ceremony
- Two complimentary tickets to attend tours of completed project during AIA National Convention in 2013

Bronze Sponsor _____ **\$2,500**

- One-half build day, allowing 5 individuals to volunteer at the construction site
- Company name included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name included on signage at construction site
- Verbal recognition during dedication ceremony

Sponsor _____ **\$1,000**

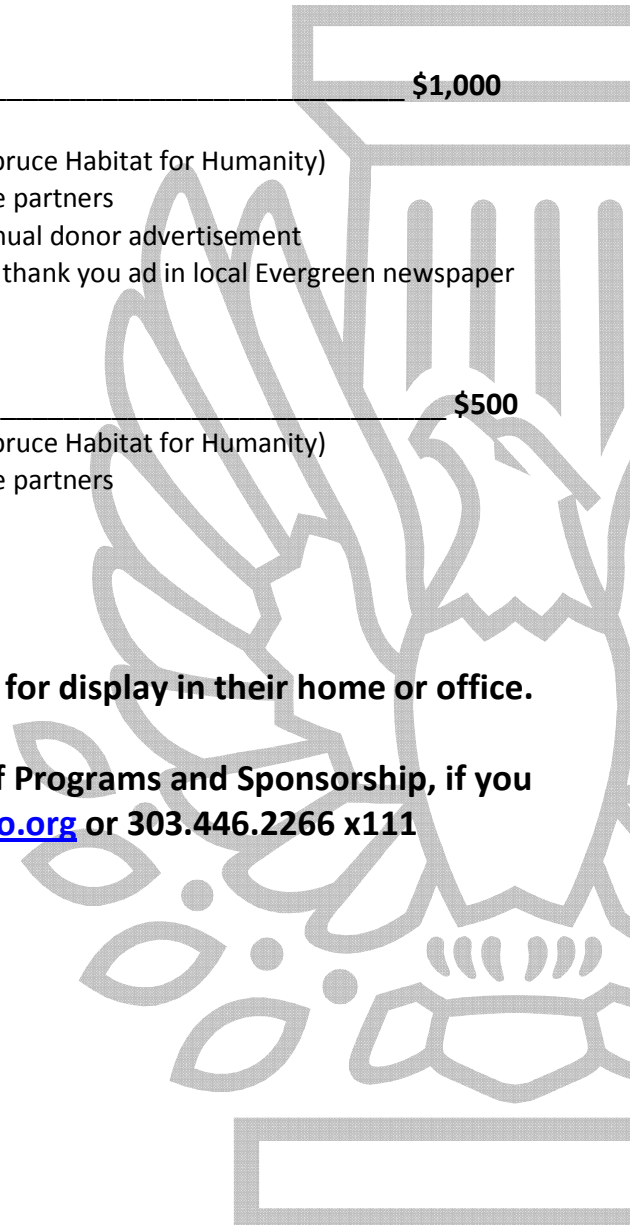
- Opportunity to fill available volunteer slots at the construction site
- Company name included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Recognition on Habitat for Humanity of Colorado website and in annual donor advertisement
- Inclusion in feature article in BSHFH newsletter and listing in annual thank you ad in local Evergreen newspaper
- Company name included on signage at construction site
- Verbal recognition during dedication ceremony

Supporter _____ **\$500**

- Company name included on partner websites (AIA Colorado, Blue Spruce Habitat for Humanity)
- Acknowledgment in joint press releases to media outlets by all three partners
- Company name included on signage at construction site
- Verbal recognition during dedication ceremony

All sponsors will receive a commemorative brick keepsake for display in their home or office.

Please contact Nicolle Thompson, AIA Colorado Director of Programs and Sponsorship, if you are interested in sponsoring at Nicolle@aiacolorado.org or 303.446.2266 x111





A Chapter of The American Institute of Architects



AIA Denver | Habitat for Humanity Build Sponsorship Registration Form

Sponsor Information:

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

(All information concerning sponsorship will be sent to this person.)

Title: _____ E-mail: _____

Telephone: _____ Fax: _____

Primary Type of Business: _____

Sponsorship Levels/Fees: Please check the level(s) you wish to sponsor

- Major Partner \$20,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Sponsor \$1,000
- Supporter \$500

Payment Terms:

Total Amount Enclosed: _____

- Check enclosed for full amount (Payable to: **Habitat for Humanity of Colorado**)
(Please note AIA Denver in memo line on check)
- Credit card payment made online at: www.givingfirst.org/habitatcolorado
(Please send form to contact listed below and note AIA Denver in the memo line on website)

Please return a copy of this form and your check (if applicable) to:

Habitat for Humanity of Colorado
550 S. Wadsworth Ave., Ste. 150
Lakewood, CO 80226
Phone: 303.454.8965
Fax: 303.454.8968

By signing this contract, I understand and agree:

1. We are responsible for our equipment and valuables as applicable.
2. Acceptance of this contract shall be determined by the competition committee.
3. Benefits of sponsorship are listed in the sponsorship opportunities sheet.
4. Unless included herein, there are no other conditions, terms or constraints associated with this agreement or its allied sponsorship.
5. Permission and approval to use the AIA Denver, HFHC or BSHFH logos must be granted by those organizations on a one-time basis per the sponsorship opportunities sheet

Company Representative: _____

Title: _____ Date: _____

(For office use only)

Accepted as a sponsor: AIA Denver

Name: _____

Title: _____

Date: _____

Note: Please cc Nicolle Thompson, AIA Colorado Director of Programs & Sponsorship, on a copy of this form. You can either email this form to nicolle@aiacolorado.org or fax to 303.446.0066.