

AIA Colorado North 2009-2014 Strategic Plan | Mission, Goals and Tactics

Adopted by the AIA Colorado North Board of Directors on Sept. 8, 2009.

Demonstrate Membership Value

- Identify benefits
- Communicate value to members
- Highlight available resources

Recognize Design Excellence

- Organize events where great design can be recognized
- Provide platforms where architectural design can be shown and discussed

Provide Support to Our Members

- Provide resources for professional practice
- Provide mentorship opportunities
- Provide continuing education opportunities
- Provide fellowship and networking opportunities

Enhance Member Resources

- Provide assistance for interns as they navigate IDP and prepare for the ARE
- Work with AIA Colorado to provide professional development opportunities for all members

Create Local Government Advocacy

- Work to integrate chapter members into local government

Enhance Professional Relationships

- Increase involvement with AIAS chapter and CU Boulder Architecture Department
- Create opportunities for firms in Northern Colorado to network with other firms.

- Demonstrate Membership Value
- Recognize Design Excellence
- Provide Support to Our Members

- Sustain the Financial Health of the Organization
- Provide a Clear Organizational Structure that Allows for Continuity and Innovation
- Focus on Long-Term Goals and the Mission of AIA Colorado North

Sustain the Financial Health of the Organization

- Reach the goals outlined in the reserves policy
- Maintain a balanced budget

Provide a Clear Organizational Structure

- Review and update bylaws
- Provide leadership and mentorship to the AIAS Board
- Ensure that board members and volunteers have the resources that they need to support the chapter

Focus on Long-Term Goals and the Mission of AIA Colorado North

- Promote member participation on the board and on committees
- Maintain three-five year strategic plan

Promote the Value of Architecture, Architects and AIA

- Educate the public about the value of an AIA member architect
- Promote the value of design excellence
- Demonstrate how architects and architecture serve the community

Promote Responsible Design

- Be stewards of the built environment
- Be recognized as an expert resource

Promote Community and Civic Engagement by Member Architects

- Support and align with partner organizations
- Support members in service and leadership roles in our communities



- Enhance Member Resources
- Create Local Government Advocacy
- Enhance Professional Relationships

- Promote the Value of Architecture, Architects and AIA
- Promote Responsible Design
- Promote Community and Civic Engagement by Member Architects